

YBKHELP

Host a Yearbook Spread Draft Day

Turn the stressful task of spread assignments into a much anticipated tradition to start each year.

STEP 1

Print out or write the name of every known spread subject on a notecard or 1/4 sheet of paper.

STEP 2

Tape them to a wall or whiteboard. You need space for the staffers to walk around them, so spreading out in the hallway might work.

STEP 3

Locate different colors of small sticky notes. (You can even cut larger ones into strips). Then assign each of the following to a color:

Yes, Please! (x2) 

Sure! (x8) 

No way! (x1) 

STEP 4

Distribute the numbers above to students so they should each have a total of 11. They must write their name on each one. This may vary depending on the size of your staff and yearbook.

STEP 5

Set a timer and give your staff 10 minutes to place their sticky notes.

STEP 6

Take photos of every card before taking them down. Use those to determine spread assignments.



HELPFUL HINTS

- Wear your favorite jersey, blast a sports themed music playlist and create excitement around yearbook draft day!
- Remind them that the only guarantee is that they will NOT be assigned their "NO WAY!" spread and you will try to give them some spreads they'd like.
- Consider partnering each rookie with a veteran for the first deadline.
- Assign spreads by season. This allows for an equal distribution and for those with other big commitments (think fall marching band) to have a lighter load during that time and heavier one when it's over.
- Give the assignment task to your editors. Then look over it before posting for the staff.