

## OBJECTIVE

Students will apply design trends by recreating the style of one spread using the content from another, then evaluate what worked and what did not.

## MATERIALS NEEDED

- [The Ultimate Guide to Yearbook Trends in 2027, part four](#)
- [Optional: Trends Presentation Slideshow](#)
- [Magazine and publication spreads \(print or digital\)](#)
- Completed yearbook spreads for content
- Design software or paper templates

## PART 1

### GUIDED DISCUSSION (15 MINUTES)

Watch [part four of The Ultimate Guide to Yearbook Trends in 2027](#) as a class.

**After watching, ask students the following:**

- What does it mean to build a spread like a brand or system?
- Why is it important to have one clear emphasis?
- What happens when too many elements compete?

Record student responses on the board.

## PART 2

### INDEPENDENT PRACTICE (45-60 MINUTES)

**Step 1: Choose Your Inspiration**

Based on the sample spreads provided, students will choose one sample that would work well as a yearbook spread. Students will identify the fundamental features of the spread (typography, hierarchy, photo treatment, etc).

**Step 2: Compile Content**

Take a completed spread from this year or last year's book and compile the copy, photos and mod package content used. This is will be the material utilized for this assignment.

**Step 3: Build the Spread**

Using your preferred design software, recreate the inspiration spread using the content compiled in step 2. Spreads should follow the composition, look and feel of the inspiration spread.

## PART 3

### CONCLUSION (10 MINUTES)

Depending on the structure of your class, students will share their spread with the team, showcasing how they took the inspiration content and converted it to a yearbook spread. This can be an open-ended conversation where students can critique, provide feedback and share ideas.