

OBJECTIVE

Students will analyze multiple spreads to identify design trends and evaluate how effectively they are used.

MATERIALS NEEDED

- [The Ultimate Guide to Yearbook Trends in 2027, part three](#)
- [Optional: Trends Presentation Slideshow](#)
- [Magazine and publication spreads \(print or digital\)](#)
- Design software or paper templates
- Shared doc
- Annotation tools

PART 1

GUIDED DISCUSSION (15 MINUTES)

Watch [part three of The Ultimate Guide to Yearbook Trends in 2027](#) as a class.

After watching, ask students the following:

- What is one new trend you noticed?
- Which trend stood out the most to you?
- Which trend felt confusing or harder to use?

Record student responses on the board.

Follow-up questions:

- What trends seem the easiest to apply to yearbook?
- What trend would be the most difficult and why?
- What could go wrong if some of these trend elements are overused?

PART 2

STATION ACTIVITY (25-30 MINUTES)

Station Setup

Place [3-5 spreads](#) around the room. Each station has one spread and one prompt. Students rotate every 5-7 minutes.

Station 1: Identify Trends

- What trends from the video do you see and how are they executed?

Station 2: Evaluate the Design

- Does the design work well? Why or why not?
- What features of the spread could hinder readability if not executed properly? Explain.

Station 3: Reverse Engineer

- How is the page organized? By sections? By columns? Through grouping?
- How does your eye move across the page?

PART 3

CONCLUSION (10 MINUTES)

Bring the class back together and have students share feedback on each station.