

OBJECTIVE

Students will identify and evaluate design trends by finding real examples in yearbooks, magazines and library resources.

MATERIALS NEEDED

- [The Ultimate Guide to Yearbook Trends in 2027, part two](#)
- **Optional: Trends Presentation Slideshow**
- **Magazine and publication spreads (print or digital)**
- School library access (yearbooks, magazines, design books)
- Devices for optional online research
- Shared doc
- Sticky notes or annotation tools

PART 1

GUIDED DISCUSSION (15 MINUTES)

Watch [part two of The Ultimate Guide to Yearbook Trends in 2027](#) as a class.

After watching, ask students the following:

- What are two trends that work well?
- What are two trends to be careful with?

Record student responses on the board.

Follow-up questions:

- Why do some trends make design easier to read?
- Why do some trends make it harder?

PART 2

INDEPENDENT PRACTICE (20-30 MINUTES)

Students will be assigned a random trend from the effective category as well as the ineffective category. Take your class to your school or community library. You can also use the internet to complete this step.

Explain to students:

"You're going to the library to find real examples of these trends. Your goal is to prove whether they work or not using actual designs. These can be from books, magazine covers, etc."

Students will take photos of their examples and record answers to the following:

- What trend is emulated?
- Does this trend work to portray the mood and/or theme of the resource?
- How could this trend be utilized in yearbook design?

PART 3

CONCLUSION (10 MINUTES)

Return to a group setting and have students share out the following:

- Their chosen trend
- Their favorite design found in their search
- How the design could apply to yearbook spread design