

Make It Stick Contest – Official Rules

The Make It Stick Sticker Contest is sponsored by Walsworth.

The Contest begins at 12:00 a.m. Central on May 6, 2026, and ends at 11:59 p.m. Central on July 31, 2026.

Eligibility

Open to **students age 13 or older** who attend a U.S. junior high, middle school, high school or college/university. Entries may be submitted by the student or by a yearbook adviser on a student's behalf. Walsworth employees and their immediate family and household members are not eligible. The Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

How to Enter

Submit up to five original sticker designs by completing the online entry form and uploading the design files at walsworthyearbooks.com/make-it-stick. Limit five (5) entries per student. No entry fee is required. Late, incomplete, illegible or corrupted entries will be disqualified.

Design Theme and Acceptable Content

- There is no required theme. Designs may be yearbook-related or any original concept (phrases, slang, trends, illustrations, icons, etc.).
- Entries must be suitable for general/family viewing and may not include content that is obscene, hateful, harassing, sexually explicit, defamatory, threatening or otherwise inappropriate as determined by Walsworth in its sole discretion.
- Entries must not promote illegal activity or include discriminatory content or hate symbols.
- Entries must not include third-party trademarks, logos, brand names, copyrighted characters or other protected content.
- Entries must not include any logos, personal contact information (phone numbers, addresses, URLs, social handles) or identifiable student data beyond what is provided in the entry form.

File and Production Requirements

- Artwork must be original and created by the student. AI-generated artwork is not permitted.
- Preferred formats: vector PDF, AI or EPS. Raster formats accepted: PNG or JPG.
- Minimum resolution for raster files: 300 dpi at final size.
- Walsworth may resize to fit production needs.
- Color: CMYK preferred
- Entrant must retain original working design files and provide them upon request.

Judging and Winner Selection

This is a skill-based contest. All eligible entries will be judged by a panel selected by Walsworth. Judges will evaluate entries based on overall design quality, originality, creativity and print readiness/clarity. Walsworth and judges' decisions are final and binding.

Prizes and Notification

Three (3) winners will be selected. Prizes will be awarded as follows: first-place winner will receive a \$500 cash prize, second-place winner will receive a \$300 cash prize and third-place winner will receive a \$200 cash prize. Each winner will also receive a certificate. Walsworth will notify potential winners using the contact information provided on the entry form.

Rights in Entry, Permission to Use and Ownership

By submitting an entry, Entrant represents and warrants that the entry is original, created by Entrant and does not infringe any third-party rights (including copyright, trademark, privacy or publicity rights).

By submitting an entry, Entrant grants Walsworth a royalty-free, irrevocable, perpetual, worldwide license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute and display the entry, in whole or in part, in any media, for promotional, advertising and other business purposes, without additional compensation. Walsworth may, in its discretion, request that the winner assign additional rights needed for production and sale. Entrant agrees to sign additional documents reasonably required by Walsworth to confirm these rights.

Sales, Proceeds and No Compensation for Sales

If selected, a design may be produced and offered for sale through the Walsworth School Store or other Walsworth channels. Entrant will not receive royalties or other compensation related to sales beyond the stated prize.

Releases, Consents and Privacy

Entrant is responsible for obtaining any necessary permissions and releases for any identifiable person, private property or protected elements appearing in the entry. For entrants under 18, parent/legal guardian consent may be required to enter and/or to accept a prize. Walsworth may use entrant's name, school name and state and the entry for winner announcements and promotional purposes, subject to Walsworth' privacy practices.

Disqualification and Sponsor Rights

Walsworth reserves the right to disqualify any entry that violates these rules, is suspected of fraud, is submitted through automated means, or otherwise compromises the integrity of the

Contest. Walsworth may cancel, suspend or modify the contest if events beyond Walsworth's control affect administration, security or fairness.

Liability Limitation

By participating, Entrant agrees to release and hold harmless Walsworth and its affiliates, directors, officers, employees and agents from any and all claims arising out of participation in the contest or receipt, use or misuse of any prize, except where prohibited by law.

Social Media Disclaimer

This Contest is in no way sponsored, endorsed, administered by or associated with any social media platform on which the contest may be promoted.

Winner List and Questions

For a winner list (available after the winner is confirmed) or questions, contact marketingyearbooks@walsworth.com.