

# the Mike Taylor elite weekend experience

As educators, we understand the importance of an educational setting that provides opportunities for success. Walsworth Yearbooks understands that too, which is why they offer The Mike Taylor Elite Weekend Experience.

Elite Weekend is a workshop designed to allow students and advisers to work directly with award-winning yearbook experts from around the country. Yearbook advisers and their staffs will receive critiques and hands-on training in theme, design, writing, photography, leadership and more.

Elite Weekend is the perfect educational environment to elevate and develop your yearbook program and students.

For only \$225.00 per person, plus transportation and hotel, **Elite Weekend offers:**

- Award-winning instructors teaching all things yearbook and providing one-on-one attention to your yearbook staff
- A separate photography training track for student photographers
- Specialized sessions focused on enhancing theme messages, creating strong, eye-catching designs, writing engaging theme copy and more
- Concentrated critique/feedback sessions that provide the ideas and direction needed to improve all parts of your school's yearbook

it starts with  
*you*