

# PRESIDENT'S COLLECTION

# 2025

Coverage  
that Counts

## OBJECTIVE

Students analyze award-winning coverage strategies and evaluate their own book to identify representation gaps, repetitive storytelling and missed opportunities.

## MATERIALS NEEDED

- President's Collection Coverage video
- Access to [President's Collection Gallery](#)
- Access to current or previous spreads
- Access to student roster
- Digital or physical notetaking materials

## PART 1

### INTRODUCTION (10 MINUTES)

Play the Coverage video in full.

While watching, students will record:

- What made the coverage feel intentional?
- Who was included?
- How did the stories go beyond the obvious?

## PART 2

### GALLERY ANALYSIS (15 MINUTES)

Using the Presidents Collection gallery page, students examine 2-3 featured spreads from the video.

**In small groups, identify:**

- How many different voices are included?
- Are the subjects predictable or unexpected?
- What angles are being covered beyond just events?
- Does the coverage focus on participation, perspective or both?

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## PART 3

### CURRENT BOOK AUDIT (25 MINUTES)

Students now shift to their own book.

#### Step 1: Representation Scan

- Using the index or roster:
- Identify which students appear multiple times
- Identify students who appear once or not at all
- Identify groups or activities that may be underrepresented

#### Step 2: Angle Audit

Select three recent spreads and evaluate:

- Is this story predictable?
- Does it go beyond “what happened”?
- Are the same types of students quoted repeatedly?
- Are we covering participation only or perspective?

Students will document:

- One population that is overrepresented
- One population that is underrepresented
- One section that lacks depth
- One missed story angle

## PART 4

### GAP ANALYSIS (15 MINUTES)

In groups, students answer:

- What is the biggest coverage gap in our current book?
- What is one story we should pursue immediately?
- What structural change would improve equity of coverage?

Groups must propose:

- One new angle
- One new student group to intentionally pursue
- One tracking method to prevent future gaps