

TIMELY TIPS

Curriculum

Covering Inclement Weather Days in the Yearbook

OBJECTIVE

Students will plan responsible, people-centered coverage of inclement weather days by identifying meaningful story angles and using crowdsourcing tools to collect content when staff members cannot be on campus.

MATERIALS NEEDED

- Whiteboard or shared digital document
- Devices for discussion or note-taking
- Access to [Yearbook Snap](#)
- *Optional: Examples of snow day or weather-related coverage*

PART 1

WHY INCLEMENT WEATHER COVERAGE MATTERS (5 MINUTES)

Ask students: If this week were missing from the yearbook, what would readers never know? How does an inclement weather day, such as a snow day, change daily life for students?

Explain: Inclement weather days, including snow days, ice storms or extreme cold, disrupt routines and create shared experiences. These moments often stand out years later, not because of the weather itself, but because of how students lived through it. Reinforce that the story is not the weather – the story is the people.

Define disruption coverage: Coverage that documents how unexpected events affect people, routines and emotions across the school community.

PART 2

FINDING STRONG STORY ANGLES (10 MINUTES)

As a class, answer the question: What actually changed? Prompt students to consider:

- Classes, practices or events that were canceled or rescheduled
- How students spent unexpected time at home
- Emotions such as excitement, stress, boredom or frustration

Clarify: "School closed due to weather" is information, not coverage. Strong yearbooks focus on experiences

Potential coverage angles include:

- Learning at home during inclement weather days
- Athletes missing practices or competitions
- Students without power or internet
- How families adjusted routines during the disruption

PART 3

CROWDSOURCING COVERAGE WITH YEARBOOK SNAP (10 MINUTES)

Ask: If photographers cannot be at school, how do we still document inclement weather days?

Explain: Crowdsourcing allows students and families to submit photos from wherever they are. Yearbook Snap makes it possible to collect authentic content safely during snow days and other weather-related closures. Remind students to request specific content, not general photos and use clear prompts, such as: "Show us how you spent your inclement weather day" and "What did learning look like at your house?"

PART 4

WRAP-UP – BUILD A PLAN (5 MINUTES)

As a class, decide: What angle matters most to cover, what will be requested through Yearbook Snap and who will review, sort and caption submissions. Close with this reminder: Inclement weather days are often the moments people remember most. Strong yearbooks capture them with accuracy and care.