

Weekly Outline **Suggested Mod 10**

Week of: _____

Topic Name: **Journalism and Ethics**

Objectives:

- To understand the basics of the do's and don'ts of yearbook publishing
- To know the purpose of ethics in yearbook
- To create a sound ethical yearbook program

Possibly Lessons:

Day 1: Video/PowerPoint of Mod 10 with Follow-up handout and discussion (**Located in PowerPoint and Video AND Handouts Mod 10 Journalism and Ethics.**)

Day 2: Handout and discussion of Getting Started. Use **Mod 10, Part 1** to help create rules and guidelines for your yearbook.

Day 3: It is time to understand a few definitions. Use **Mod 10, Part 2 Legal Definitions.**

Day 4: Learn the importance of the First Amendment and how it plays a role with your yearbook. Use **Mod 10, Part 3 First Amendment.**

Days 5 and 6: It is time to look at copyright rules and laws. It all begins with **Mod 10, Parts 4 and 5 Copyright 1 and 2.**

Day 7: We need to look at the importance of advertisements in yearbooks from a legal and ethical viewpoint. **Advertising Part 6.**

Day 8: There are two quizzes, **Mod 10, Parts 1 and 2 Journalism and Ethics, Objective and Subjective.** You can find these two quizzes in the **Evaluation Folder.**

Mod 9: Assessment and Review both Student and Teacher Version (**Assessment Folder**) What I Learned (**Assessment Folder**).

Additional work if Wanted or Needed: In the **Resource Folder**, you will find various resources to help with ethics in your yearbook program.

Resources:

Copyright in the Time of Corona.

Ethics in Advertising Policy

Make the Commitment to Create an Ethical Yearbook

NSPA Code of Ethics

Photo Ethics

Ready Made Guiding Light

Yearbook-The Law and You