

Theme Development **Mod 9 Part 2**

Theme Spin-offs

Student's Name: _____

Spin-offs are key words, phrases or ideas that support the main theme or catch phrase through word choice or concept and are used for each section of the book or content module. These spin-offs unify the book and highlight coverage. Spin-offs also keep the verbal part of a theme circulating through the yearbook.

Direct spin-offs use a word or words that is in the verbal theme.

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| • Theme | After All is Said and Done |
| • Spin-offs: | |
| • Student Life | Been there, done that |
| • People | Who says? |
| • Organizations | You can say that again |
| • Academics | Easier said than done |
| • Sports | Goes without saying |
| • Advertisements | Done and Delivered |

These indirect or conceptual spin-offs employ well-known three-word phrases that use the word “and” in the middle.

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| • Theme | After All is Said and Done |
| • Spin-offs | |
| • Student Life | Anything & Everything |
| • People | You & Me |
| • Organizations | Work & Play |
| • Academics | Questions & Answers |
| • Sports` | Sweat & Tears |
| • Advertisements | Dollars & Sense |

Instructions: Create either direct or indirect spin-offs for these themes. It is recommended to take either the direct or indirect approach for a complete theme approach and not combine the two styles. Try to do at least four direct and one indirect spin-offs development. If you are planning a chronological book or if you have different sections in your book, then plan as needed.

Theme 1: On Any Given Day

Spin-offs

- Student Life
- People
- Organizations
- Academics
- Sports
- Advertisements

Theme 2: Now You Know

Spin-offs

- Student Life
- People
- Organizations
- Academics
- Sports
- Advertisements

Theme 3: Give and Take

Spin-offs

- Student Life
- People
- Organizations
- Academics
- Sports
- Advertisements

Theme 4: From Summer to Summer

Spin-offs

- Student Life _____
- People _____
- Organizations _____
- Academics _____
- Sports _____
- Advertisements _____

Theme 5: Show Your True Colors

Spin-offs

- Student Life _____
- People _____
- Organizations _____
- Academics _____
- Sports _____
- Advertisements _____