

Weekly Outline **Suggested Mod 8**

Week of: _____

Topic Name: **Colors/Fonts/Infographics**

Objectives:

- To know the meaning of colors in print
- To understand the difference between serif, sans serif, and decorative fonts
- To know how to use and create infographics for the yearbook
- To know the importance of using three to five fonts in the yearbook

Possibly Lessons:

Day 1: Video/PowerPoint of Mod 8, Part 1 with Follow-up handout and discussion (**Located in PowerPoint and Video AND Handouts Mod 8 Colors/Fonts/Infographics**). Read and discuss Mod 8, Part 1 **What is your color?**

Day 2: Handout and discussion of Color relationship. Use **Mod 8, Part 2** to help with understanding the importance of color.

Day 3: It is time to understand the importance of color and fonts. Use **Mod 8, Part 3 Color Fonts**

Days 4-7: Work on identifying and understanding the importance of fonts. Use **Mod 8, Part 4-7, Basic Fonts, Choosing Fonts, Font Meanings, and Brown Fox**.

Days 8-9: There are two exercises on infographics and a follow-up from Mod 7 and Alternative Copy. Complete **Mod 8, Parts 8 and 9** on infographics.

Day 10: Work on infographics using OD or a program of your choice with **Mod 8, Part 10**. Put your knowledge to use with colors, fonts, and infographics.

Day 11: There are two quizzes, **Mod 8, Parts 1 and 2 Fonts/Colors/ Infographics**. You can find these two quizzes in the **Evaluation Folder**.

Mod 12: Assessment and Review both Student and Teacher Version (**Assessment Folder**) What I learned (**Assessment Folder**).

Additional work if Wanted or Needed: In the **Resource Folder**, you will find various spreads and additional tips on writing interviews, copy, headlines, and captions.

Resources:

Ten Points to Consider with Fonts

Colors and Fonts PowerPoint and PDF

Typography-Font Usage PowerPoint and PDF

Using Infographics to Spice up your 2021 Yearbook