

Basic Design Mod 7

Interviewing and Copy Writing Quiz

Student's Name: _____

True or False:

Answer the following questions as either true or false. (Five Points Each)

- _____ 1. To write the story everyone wants to read, you must conduct thorough interviews with the right people in the right place.
- _____ 2. The most exciting parts of your story will not be the words you wrote, but instead, the words you quote.
- _____ 3. Ask close-ended questions to make it easier for the interviewee.
- _____ 4. Do not read all the questions-it is a conversation.
- _____ 5. The lead is the closing paragraph of any piece of journalistic writing.
- _____ 6. A good story in a yearbook is about the club, event, or sport.
- _____ 7. Your story in the yearbook should contain meaningful quotes with facts/figures transition and an attention-getter lead.
- _____ 8. Rely 100% on recording the interview.
- _____ 9. Try and interview three people for each story you write.
- _____ 10. Always verify quotes by reading it back to the source.
- _____ 11. You must check on facts, statistics, timelines and other information given to you by your sources.
- _____ 12. Art students do pottery, drawing and painting. This would be a great yearbook lead.

Multiple Choice:

Choose the correct answer. (Five Points Each)

- _____ 1. Which of the following questions should be one of your last questions during an interview?
- A. What else should you know?
 - B. Is there anything else you would like to know?
 - C. May I contact you again if I have more questions?

_____ 2. Which of the following sentences is correct?

- A. A summary story on a talent show or Key Club or English class makes a great story.
- B. Focus your story on a person or on a few people.
- C. Write a summary of the activities of the Spanish Club.

_____ 3. Which of the following would be an easy question to start an interview?

- A. Do you still have about 30 minutes?
- B. Could you tell me the meaning of life?
- C. Do you mind if you record our conversation?

_____ 4. Identify the correct process of a perfect interview.

- A. Research > Compile a list of Questions > Contact Your Source > Interview Your Source
- B. Contact Your Source > Compile a list of Questions > Research > Interview Your Source
- C. Research > Contact Your Source > Compile a list of Questions > Interview Your Source

Lead Matching: Match the name of each lead to the examples provided. (Narrative, Quotation, Question, Summary) (Five Points Each)

_____ 1. What is the first thing a student does when he finds out he passed his chemistry class?

_____ 2. "I could not have been more excited." That is how 18-year-old Catherine Seales described her feeling after passing her chemistry final exam.

_____ 3. I threw on my ballcap and stumbled out of the house.

_____ 4. Senior Marie Milligan received a standing ovation as she jumped out of her car on September 20.