

Basic Design **Mod 7**

Interviewing and Copy Writing Quiz

Student's Name: _____

True or False:

Answer the following questions as either true or false. (Five Points Each)

True 1. To write the story everyone wants to read, you must conduct thorough interviews with the right people in the right place.

True 2. The most exciting parts of your story will not be the words you wrote, but instead, the words you quote.

False 3. Ask close-ended questions to make it easier for the interviewee.

True 4. Do not read all the questions-it is a conversation.

False 5. The lead is the closing paragraph of any piece of journalistic writing.

False 6. A good story in a yearbook is about the club, event, or sport.

True 7. Your story in the yearbook should contain meaningful quotes with facts/figures transition and an attention-getter lead.

False 8. Rely 100% on recording the interview.

True 9. Try and interview three people for each story you write.

True 10. Always verify quotes by reading it back to the source.

True 11. You must check on facts, statistics, timelines and other information given to you by your sources.

False 12. Art students do pottery, drawing and painting. This would be a great lyearbook lead.

Multiple Choice:

Choose the correct answer. (Five Points Each)

C 1. Which of the following questions should be one of your last questions during an interview?

- A. What else should you know?
- B. Is there anything else you would like to know?
- C. May I contact you again if I have more questions?

B 2. Which of the following sentences is correct?

- A. A summary story on a talent show or Key Club or English class makes a great story.
- B. Focus your story on a person or on a few people.
- C. Write a summary of the activities of the Spanish Club.

A 3. Which of the following would be an easy question to start an interview?

- A. Do you still have about 30 minutes?
- B. Could you tell me the meaning of life?
- C. Do you mind if you record our conversation?

A 4. Identify the correct process of a perfect interview.

- A. Research > Compile a list of Questions > Contact Your Source > Interview Your Source
- B. Contact Your Source > Compile a list of Questions > Research > Interview Your Source
- C. Research > Contact Your Source > Compile a list of Questions > Interview Your Source

Lead Matching: Match the name of each lead to the examples provided. (Narrative, Quotation, Question, Summary) (Five Points Each)

Question 1. What is the first thing a student does when he finds out he passed his chemistry class?

Quotation 2. "I could not have been more excited." That is how 18-year-old Catherine Seales described her feeling after passing her chemistry final exam.

Narrative 3. I threw on my ballcap and stumbled out of the house.

Summary 4. Senior Marie Milligan received a standing ovation as she jumped out of her car on September 20.