# Words and Writing Mod 7, Part 8

### **Headline Literary Devices**

Student's Name:	

The headline is the first copy most readers see and most people decide whether to read the story and other copy based on the headline. Therefore, it is your goal to grab your readers' attention! Cheerleaders, Band, Choir and First Day of School are not headlines. We will look at three ways to write creative headlines.

Puns: Make a joke exploiting the different possible meanings of a word. Play off words that sound alike but have different meanings.

Rhyme: Correspondence of sound between words or the endings of words, especially when these are used at the ends of lines.

**Alliteration**: The occurrence of the same letter or sound at the beginning of adjacent or closely connected words.

Puns: Double meaning word play







## **Rhyme:** Use words that rhyme







# **Alliteration:** repetition of initial letter sounds (same letter)



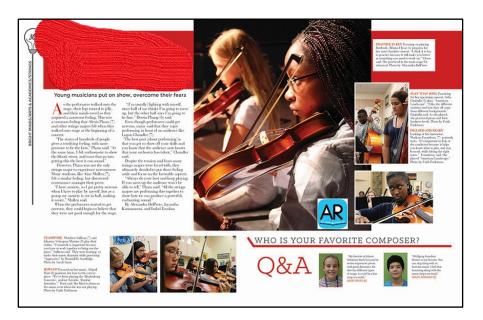




#### **Instructions:**

Create headlines for the following four spreads. If you like, you may use a dictionary, a rhyming dictionary, idiom dictionary and thesaurus to generate words that utilize the pun, rhyme, and alliteration devices. Try to create two headlines for each spread using the literary devices we discussed and then share your answers with your adviser. Try to make your headline even better than what the students did on their spreads.

1.



Puns:	 	 
Rhyme:	 	 
Alliteration:		



Puns:	 	 	
Rhyme:	 	 	
Alliteration:			

### 3.



Puns:	 	 	
Rhyme:	 	 	
Alliteration:	 		

4.



Puns:	 
Rhyme:	 
Alliteration:	