

School Customized Marketing Catalog

**Order Form
Click Here**

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Take Home Order Forms

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Vertical Vinyl Banner

Parent Email Program (PEP)

Ad Sales

Postcards

Fliers

Brochures

Price List

Posters - 14 x 22

Four-color one-sided

20	50	100
\$28	\$65	\$111

Fliers - 8½ x 11

Four-color one-sided

100	250	500	1000	2500
\$10	\$25	\$50	\$100	\$250

Four-color two-sided

100	250	500	1000	2500
\$20	\$50	\$100	\$200	\$500

Ad Tri-fold Brochure

100	250	500	1000	2500
\$145	\$266	\$448	\$593	\$1,227

Postcards - 4 x 6

Four-color two-sided. Price does not include postage (current U.S. postage rate is \$0.35 each).

100	250	500	1000	2500
\$56	\$76	\$109	\$162	\$357

Order cards/Event cards/Info cards - 3½ x 2

Four-color two-sided

100	250	500	1000	2000
\$35	\$40	\$50	\$60	\$99

Vertical vinyl banners - 24 x 63

Custom vertical banner – \$91 each (stand and carrying bag included)

Customized Marketing Packages - Gold

Charge to school per student

100	250	500	1000	2500
\$3.50	\$2.45	\$2.05	\$1.65	\$1.45

Customized Marketing Packages - Silver

Charge to school per student

100	250	500	1000	2500
\$2.20	\$1.93	\$1.75	\$1.50	\$1.35

Customized Marketing Packages - Bronze

Charge to school per student

100	250	500	1000	2500
\$1.30	\$1.10	\$0.95	\$0.80	\$0.75

- First hour of art time is free.
- PDFs are available at no charge.
- Have images ready to upload when filling out the Customized Marketing Request Form.
- Postage and shipping are not included in prices.
- Please allow 7-10 working days for proof.
- Prices subject to change.

Questions? Contact us:

schoolmarketing@walsworth.com

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Take Home Order Forms - 8½ x 11

Four-color two-sided order form with pocket envelope. Price does not include postage (U.S. postage rate is \$0.55 as of Jan. 27, 2019).

100	250	500	1000	2500
\$25	\$62.50	\$125	\$250	\$625

Mail Home Order Forms - 8½ x 11

Four-color two-sided flier with size 9 and size 10 envelopes. Price does not include postage (U.S. postage rate is \$0.55 as of Jan. 27, 2019).

100	250	500	1000	2500
\$40	\$100	\$200	\$400	\$1,000

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