

Basic Design Mod 6

Design Part 2 Quiz

Student's Name: _____

Design elements are not just thrown down willy-nilly. There is a plan. Looking at great design will allow you to understand the importance of how elements communicate.

When looking at design, always remember **Good CRAP**. (C + R + A + P + D + U)

Part 1: Explain the following elements of a good design by giving an example of each. (8.33 per answer)

1. Contrast:

Large photos and small photos; Big type vs smaller type

2. Repetition

color repeated on a spread, photo size is repeated; a series of a photo

3. Alignment

All elements are equally spaced

4. Proximity

Things that go together or close by and there is more space allowed for separation if designer wants elements not to connect

5. Dominance

A larger element usually a photo but it can be type

6. Unify

Everything fits together like a puzzle piece; also a bull-eyes approach with photos copy and then white space to the outside

Part 2: Use the spread below and answer the following questions.

RoadToState

Team uses new energy as driving force to success

Aligen Orsick

"We worked better together," boys head basketball coach Steve Blue said. "No one cared about individual stats; it was always about what was best for the team."

The Tigers had four goals they were striving to reach in the season. The first goal was to win their mid-season tournament. The second and third were to win the league title and to win substate. The last and final goal was to win the state tournament.

"We met three out of our four goals for the season," Blue said. "The team exceeded everyone's expectations. The preseason polls placed us as fourth in just our league, and we ended up winning league."

The team ended the season with a record of 21-2 overall and 13-1 in district. There were many factors the team attributed its success to.

"One of the things that sticks out to me was the shot Noah Sturk made to put us into triple overtime against Anderson Central," Blue said. "It was a huge shot and the confidence we gained from winning that game carried us through the rest of the season."

Winning the game against Anderson Central made winning the league title all right or nearly for the Tigers. "Helping them accomplish yet another goal."

The coaching staff focused on the team being aggressive during every single practice. Practices allowed the team to better their existing skills and improve in areas like defense.

"Rebounding was something we could hang our hat on all season," Blue said. "We set a new school record."

Another factor that helped the boys reach their goals was the amount of support the school showed throughout the season.

"The student section was better this year because we were winning, which helped," sophomore Dylan Vincent said. "They were really into it."

Coach Blue focused on two things to help prepare the team for the state tournament. The first focus was playing harder defense. They also focused on not being selfish by getting the team into this helped the boys prepare for state.

"We were the number one team going in," senior Noah Sturk said. "We just lacked experience and didn't grow up as a team." Unfortunately, the season ended in the first round of the state tournament.

"I would do anything to play that game again," Vincent said. "We were ahead the last three quarters and could have been there by a lot."

Despite the emotions of how the season ended, coach Blue wanted to focus on the positives.

"It was a tough loss, we had been in control for the first three quarters of the game," Blue said. "We just focused on the accomplishments of the seniors. The senior class won eight championships in their four years, which is impressive."



Armed, Ready
The basketball team managers help provide water and help out the team any way they can. "You have to be dedicated because you have to go to every game," senior Mackenzie Steele said.
photo: Advertisement by Noah Stewart



Bring the Heat!
Senior Noah Sturk gets a rebound at the Eisenhower vs. Anderson Central game. "I put more into it during the season so that I could help bring other people on," he said.
photo by: Caroline Doherty



Light Them Up
Junior Matthew Pile tries to make a layup at the Eisenhower vs. Maize South game. "Our season went better than we expected," Pile said. "I became more confident as the season went on."
photo by: Megan Christie



Shut It Down
For full center Senny Brown lies to block a shot at the Eisenhower vs. Maize South game. "It was a pretty good season, but we didn't finish like we wanted to," Brown said.
photo by: Megan Christie

Do you see contrast on the spread? Where?

Size of photos plus vertical and horizontal photos; large type and small type.

Do you see any repetition on the spread? Where?

Three photos at the bottom are the same size; also captions are all treated the same with a lead in.

What are your thoughts on alignment on the spread?

They have a perfect eyeline and everything is roughly a pica apart.

Why is proximity important in this spread?

The copy fades into the dominate photo so it makes you read the copy. Like how the copy is near the dominate photo.

What is the dominant element on the spread?

Group photo which covers a lot of people.

How is unity achieved in this spread?

The dominate photo goes across the spread; caption treatment is great.
