



external margin | trim | bleed

column 8

column 7

column 6

column 5

gutter

gutter

gutter

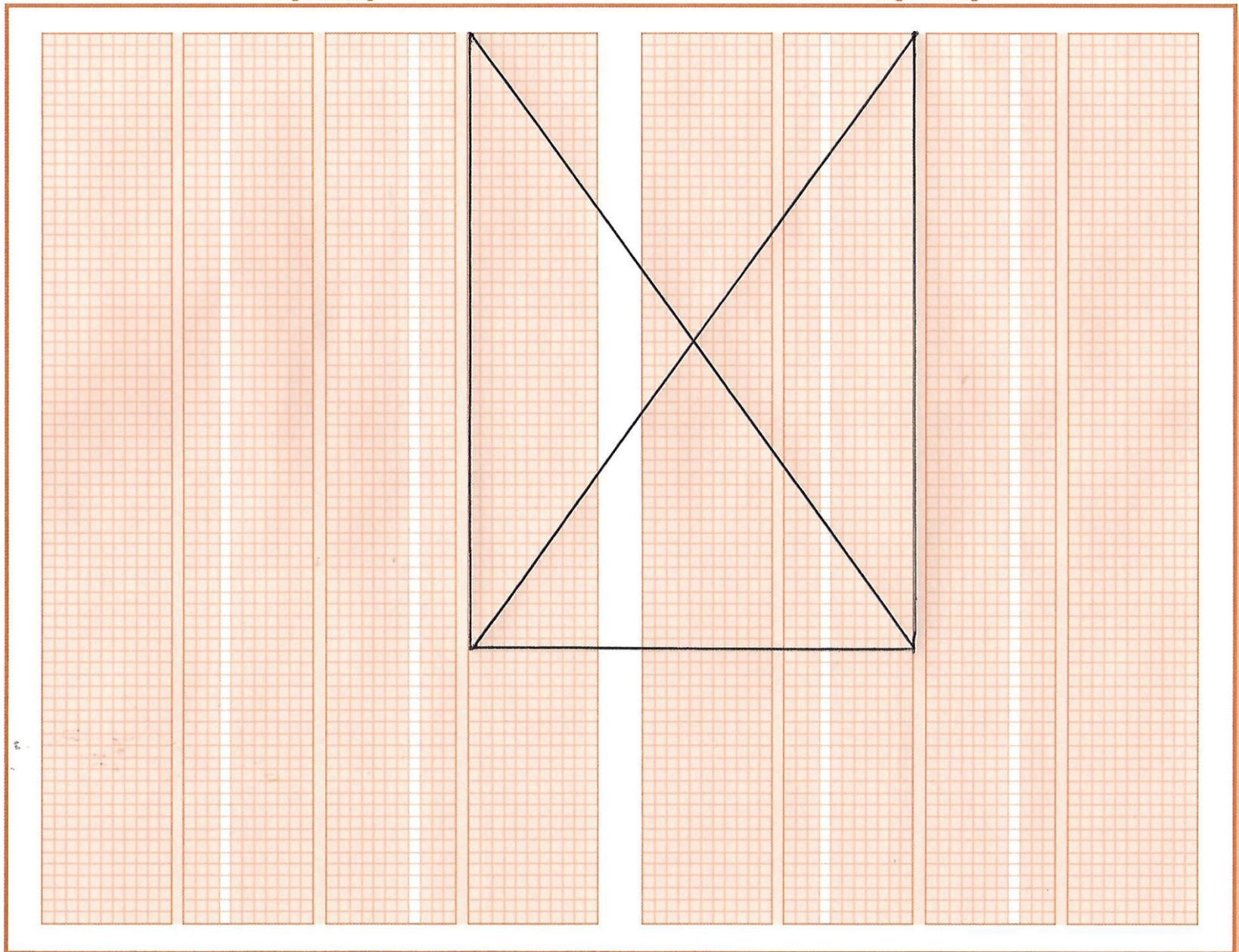
column 4

column 3

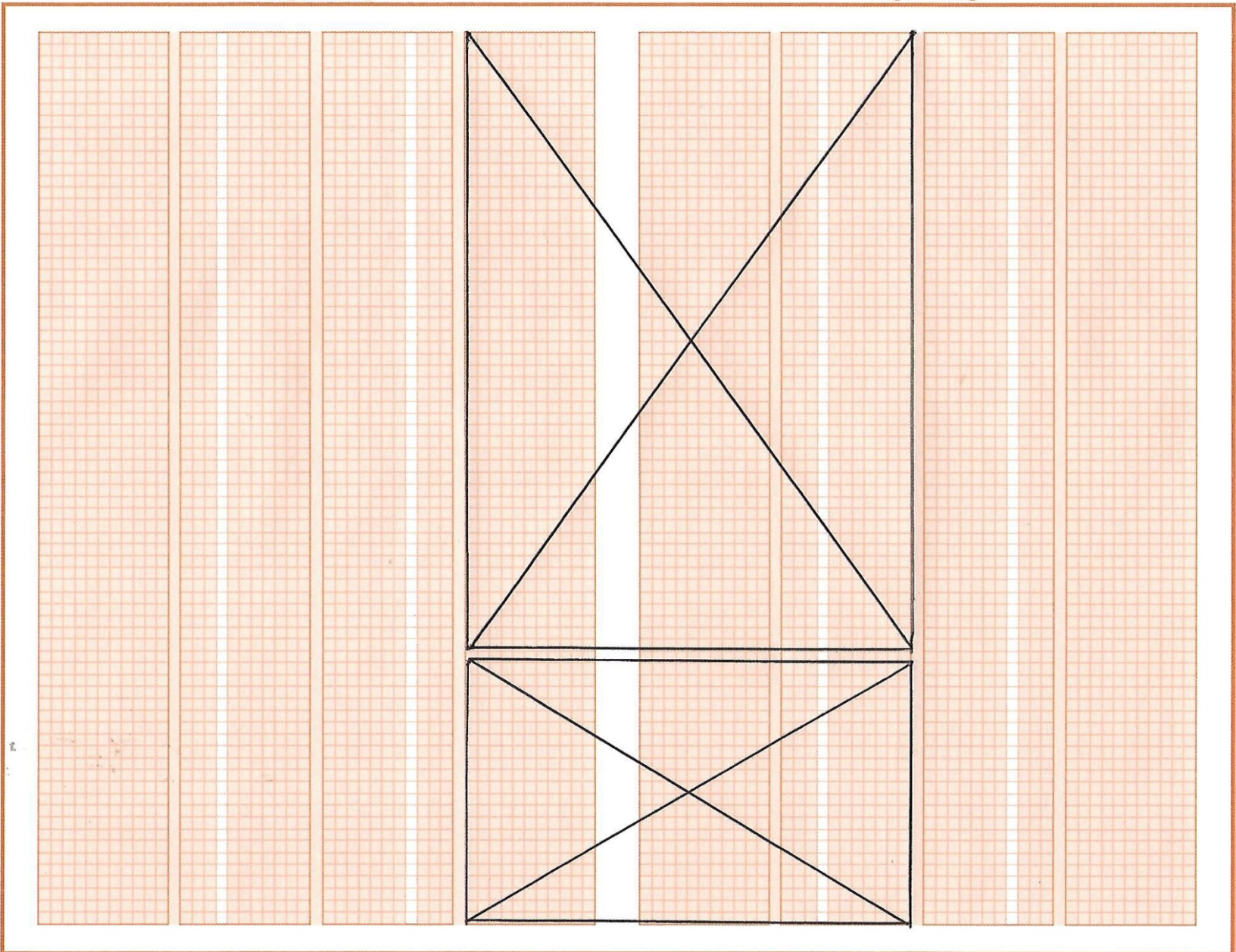
column 2

column 1

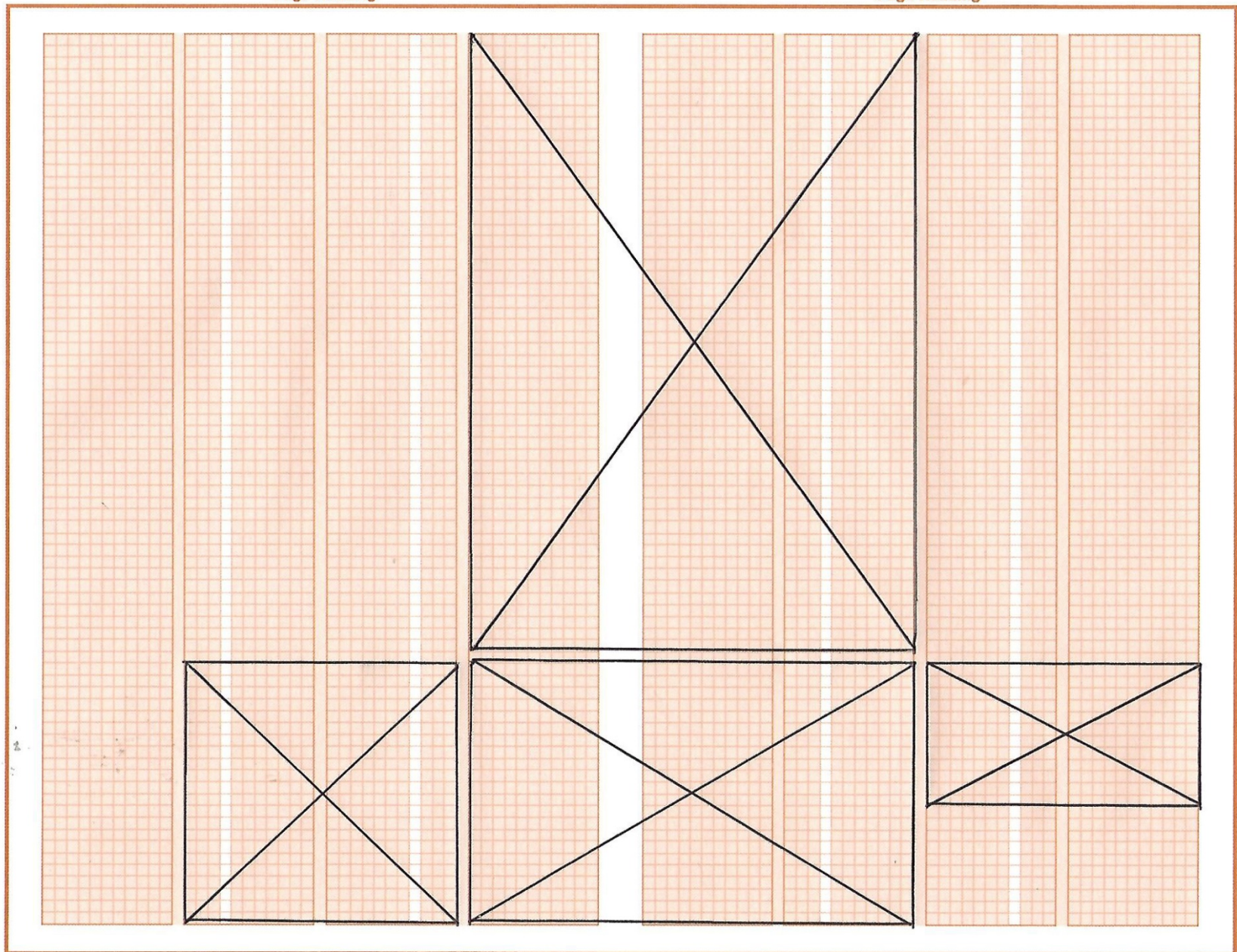




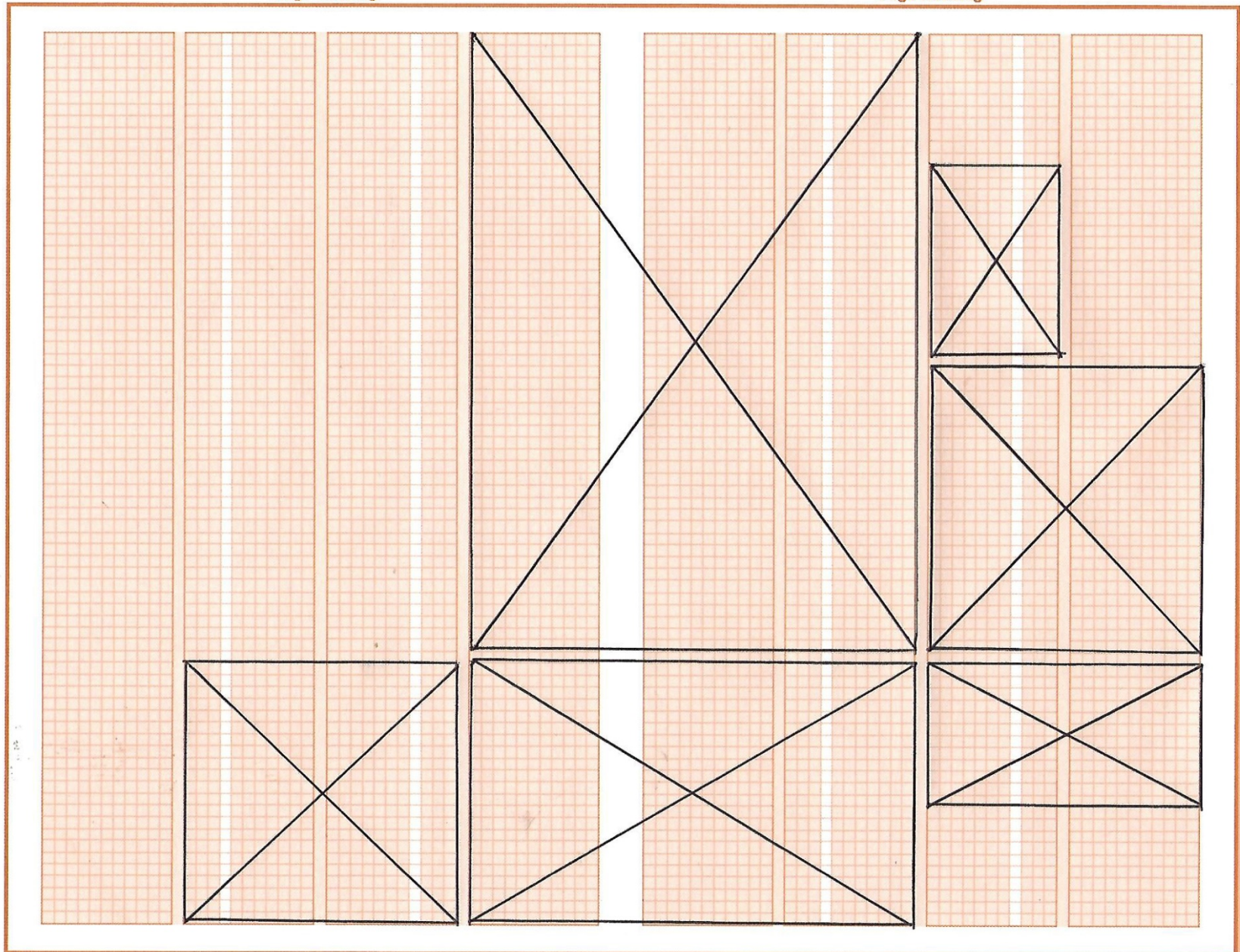


















Subhead XXXXX XXXX  
XXXXXX XXXX XXXX

CAPTION

CAPTION ~

CAPTION ~

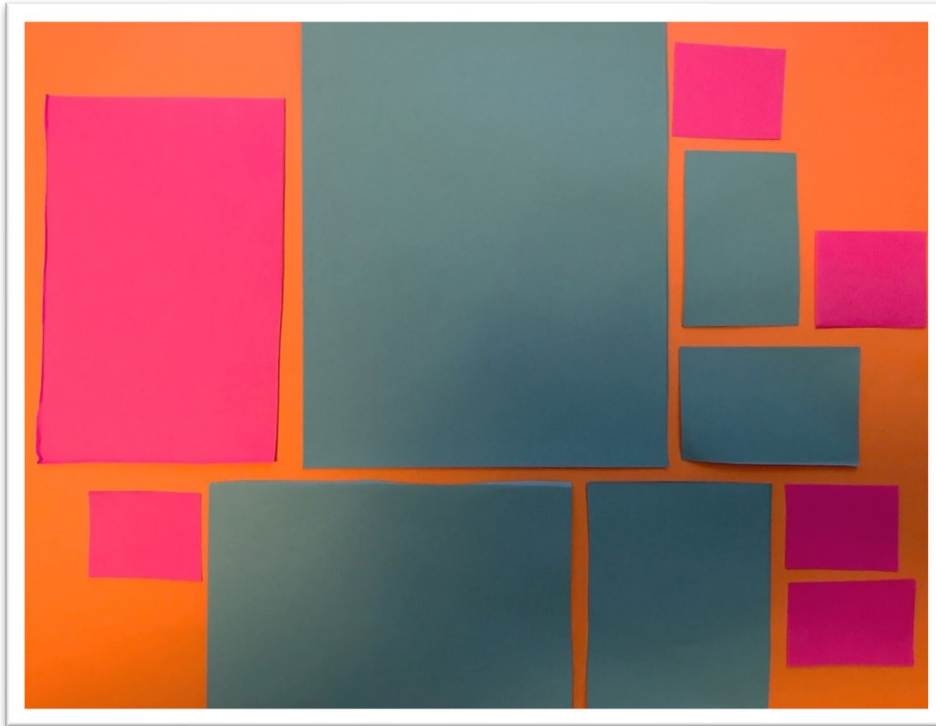
CAPTION

CAPTION ~

CAPTION ~



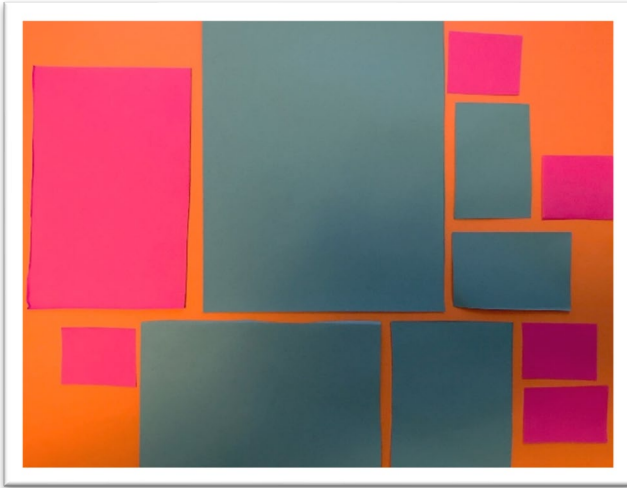
# Try this with your staff!





# Check for Understanding

## Practice and Experiment



### Check for:

- Eyeline
- Consistent internal margins
- No trapped whitespace
- Bullseye Basics:  
*pictures – copy – whitespace*
- Dominant photo in center