

All Call Phone Script

Version 1: In-School Book Sales

Have you bought your student's (school name) yearbook yet? If not, check out our booth at (event) on (date and time). We'll also have sales booths in the front lobby at school on (date), from (time). You can pay by cash, check or credit card.

Don't wait – our special price of \$(cost) ends after (deadline)! Buy your student's copy this week!

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Version 2: Online and In-School Book Sales

Time's running out to buy your student's (school name) yearbook! Help them remember the great times they've had by purchasing their book today. Yearbooks are only \$(cost) and can be purchased online with a credit card, debit card or PayPal at www.yearbookforever.com, or at the school with cash or check in room (room #).

Don't wait – yearbook sales end (deadline)!

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Version 3: Educational/Bilingual version that your school can translate and use on your call

The (school name) yearbook is now on sale! The school yearbook is part of the tradition and experience of being a high school student. It is a reminder of friendships, challenges and the adventures a child experiences in the process of learning, to which you also contributed. Don't miss having it among your special mementos.

Participate in your child's greatest successes, and share his happiness with a gift they will cherish forever.

Yearbooks are only \$(cost) and can be purchased online with a credit card, debit card or PayPal www.recuerdoparasiempre.com or at www.yearbookforever.com. You can also order your copy at the school with cash or check in room (room #).

Don't be left without yours. After all, you earned it, too. The deadline to order your copy is (date).