

Create and Manage a Page

Create a New Page

[What's the difference between a profile, Page and group on Facebook?](#)

[How do I create a Facebook Page?](#)

Pages are for businesses, brands, organizations and public figures to share their stories and connect with people. Like profiles, Pages can be customized with stories, events and more. People who like or follow a Page can get updates in News Feed.

To create a Page:

1. Go to facebook.com/pages/create.
2. Click to choose a Page type.
3. Fill out the required information.
4. Click **Create Page**.

Note: Anyone can create a Page, but only official representatives can create a Page for an organization, business, brand or public figure.

Invite Friends

[How do I invite people to like my Page on Facebook?](#)

Invite Friends

To invite friends to like your Page:

1. From your News Feed, click  **Pages** in the left menu.
2. Go to your Page.
3. Below **Invite Friends to Like Your Page**, click **Invite Friends**.
4. Enter a friend's name in the search box and then click the box next to their name.

5. Click **Send Invites**.

You can see invitations to like a Page by going to your [Invites](#) tab.

Invite People Who React to Your Page's Posts

If your Page has less than 100,000 likes, you can also invite people who react to your Page's posts to like your Page.

To invite people who react to your Page's posts:

1. From your News Feed, click  **Pages** in the left menu.
2. Go to your Page, then go to one of your Page's posts.
3. Click the reactions section of your Page's post. This will show who has reacted to your Page's post.
4. Next to a person's name, click **Invite** to invite the person to like your Page.

Keep in mind that if your Page has more than 100,000 likes, you'll see the option to add people as a friend rather than invite them to like your Page.