



Online Design

Power and
Convenience

Mod 4:
Beginning Online Design-Part 1



Online Design

Power and Convenience

Three Simple Reasons to use Online Design

Beginning OD Mod 4 Part 1
PowerPoint/Video

Student's Name: _____

1. Online Design is simple, self-contained, and stimulating. Give an example of all three.

a. Simple: _____

b. Self-contained: _____

c. Stimulating: _____

2. Once you are ready to begin building your yearbook spread, it is time to learn all about the engine that makes Online Design run. It is called Page Editor. Online Design's Page Editor has three main components or friends. They are:

a. _____

b. _____

c. _____

3. The image below is called the _____ of Page Editor.
(tools/Tools, Select, text, lines, shapes, pan, zoom)

A vertical toolbar with icons for various editing functions: a selection tool, a text tool, a line tool, a shape tool, a pan tool, and a zoom tool.



Mod 4:
Online Design: The Three S's
Simple, Self-Contained, Stimulating

Online Design Simple

- Same functionality as InDesign and but in manageable pieces.



Online Design Self-Contained

- All the tools you will need.

Online Design Stimulating

- Visual stimulating interface and bright designs;
Easy to learn,

Online Design Basic Training



- Part 1, Step 1: Uploading Images to OD
- Part 1, Step 2: Recommending Photos to Spreads/People
- Part 1, Step 3: Page Editor Tools
- Part 1, Step 4: Page Editor Tools

Undo/ Redo

Selection Tool

Text Tool

Draw tool

Shapes tool

Hands Tool

Zoom Tool

- Part 2, Step 1: Menus
- Part 2, Step 2: Palettes
- Part 2, Step 3: Templates

Mod 4:
Online Design Basics
Plus
Six Training Videos

Online Design Training



Online Design Photos Artwork **Plan Book** Portraits and Index

Ladder Fonts Color Styles Master Pages Custom Templates Cover and Endsheets Submit Spreads

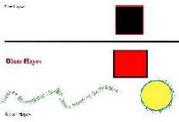
Search titles

Apply templates

Custom Templates

Use templates from another job
Make templates from last year's spreads

New

	Delete	Copy	Edit
	Delete	Copy	Edit
	Delete	Copy	Edit

Mod 4:

Online Design:

Plan Book

Custom Template

New N

Online Design Training



Mod 4:
Online Design:
Three Amigos
Tools, Menu Palettes

The screenshot shows the Online Design software interface. At the top, a menu bar contains 'File', 'Edit', 'Object', and 'View'. A red box highlights this menu bar with the word 'Menus' written in red. On the left side, a vertical toolbar contains various tools: 'Select', 'Text', 'Draw', 'Shapes', 'Pan', and 'Zoom'. A red box highlights this toolbar with the word 'Tools' written in red. On the right side, there are several palettes: 'Object' (with dimensions and options), 'Type', 'Photo', 'Layout', and 'Effects'. A red box highlights these palettes with the word 'Palettes' written in red. The main workspace shows two pages, 10 and 11, with a central text area containing the text: 'Left: Tools (TL)', 'Right: Palettes (PR)', and 'Top: Menus (MT)'. The text is in a large, bold, black font. The background of the workspace is a light blue color with a grid. There are also some small text warnings at the bottom of the workspace: 'To avoid trimming, keep important content out of colored area.'

Online Design Basic Training



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Undo/ Redo

Selection Tool

Text Tool

Draw tool

Shapes tool

Hands Tool

Zoom Tool

- Part 2, Step 1: Menus
- Part 2, Step 2: Palettes
- Part 2, Step 3: Templates

Mod 4:
Online Design Basics
Plus
Six Training Videos

Online Design Training



- Training OD Photos Basic **Sarah Balduff**
- Training OD Intermediate **Spencer Vanover**
- Training OD Intermediate Tips and Tricks **Katie Rice**
- Training OD for Editors **Lindsey Swank**
- Training OD Photos Advanced **Lori Mortland, CJE**
- Training OD Advanced **Kris Hemry**

Mod 4:
Online Design Basics
Plus
Six Training Videos

Online Design Training

More Exercises



- Training OD Photos Basic **Sarah Balduff**
- Bellevue, Ohio
- A certified scuba diver
- Logged over 300 dives.
- Dive shipwrecks in Lake Erie



sarah.balduff@walsworth.com

Training OD Photos Basic:
Uploading Photos
Recommending Photos
Placing Photos
Cropping Photos

Online Design Training



- Training OD Intermediate **Spencer Vanover**
- Springboro, Ohio
- Loves all sports, particularly fishing
- Loves his 3 babies



spencer.vanover@walsworth.com

Training OD Intermediate
Tools
Palettes
Menu-File and Close

Walsworth yearbooks

Online Design Training



- Training OD Intermediate Tips and Tricks **Katie Rice**
- Evansville, Indiana
- Design editor on her yearbook staff 20 years ago
- Hobbies of yoga, hiking, running and healthy eating along with being active with her three amazing kids
- Life doesn't get boring often!



Training OD Intermediate Tips and Tricks

Margins, Menus (Copy and Paste), Palettes (Effects, Group/Ungroup, Text Wrap

Walsworth yearbooks

katie.rice@walsworth.com

Online Design Training



- Training OD for Editors **Lindsey Swank**
- Athens, Ohio
- Home to one of the largest Halloween block parties in the nation!

Training OD for Editors
To Do, Sticky Notes, Choosing Fonts,
Colors, Master Pages, Folios, Type
Style



lindsey.swank@walsworth.com

Walsworth yearbooks

Mod 4

Possibilities

It is a Mod:
Do the items that is
best for your staff!

- Video/PowerPoint of Beginning Online Design Part 1 with Follow-up handout and discussion.
- Video/PowerPoint of Beginning Online Design Part 2 with Follow-up handout and discussion
- Seven activities (Handouts) on Beginning Online Design, (**Uploading Photos, Recommending Photos, Page Editor Tools (2), Menus, Palettes, and Templates**)
- Resources-OD Manual, Getting to Know Page Editor, Uploading Images
- Evaluation of Mod 4 (5 Quizzes) (**Uploading/Recommending Photos, Tools, Menu, Palette, Show Me Your Workspace**), and Assessment
- Additional OD Midwest Reps Videos and Activities (**Training OD Photos Basic, Training OD Intro, Training OD Intermediate, Training OD for Editors, Training OD Photos Advance, and Training OD Advance**)



I Should Have Known That!

Mod 4:
Beginning Online Design-Part 1



Blaze Bucks



I Should Have Known That!



Blaze Bucks

- Each Mod Lesson I will begin with a challenging, fun question.
- At end of lesson, I will give you the answer.
- Each week, two winners of \$5.00 Starbucks Gift Card.
- Staffs will be on different Mods, but no problem!
- Let's have some fun!

I Should Have Known That!

- a. Passwords
- b. Keys
- c. Grocery lists
- d. Birthdays
- e. Zoom Calls/Virtual Meetings

What are the most common things we forget?



Ohio and Indiana:

Sarah Balduff-OH
Chad Barlow-OH
Sarah Burkner-IN
Rob Rainer-OH
Katie Rice-IN
Mark Sigman, Manager-OH
Lindsey Swank-OH
Spencer Vanover-OH



Sarah Balduff



Katie Rice



Lindsey Swank



Spencer Vanover



Mark Sigman

Blaze Bucks

I Should Have Known That!

- Passwords
- Keys
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Blaze Bucks

What are the most common things we forget?

- Think that you and your partner experienced love at first sight?
Sorry, hopeless romantics.
- Left-handed people make up just 10% of the population but they have a better chance of remembering the information they take in compared to their right-handed counterparts.
- You are more likely to remember something if you say it out loud, especially if it is unusual or different.



I Should Have Known That!

- a. Passwords
- b. Keys (second)
- c. Grocery lists
- d. Birthdays
- e. Zoom Calls/Virtual Meetings

What are the most common things we forget?



Blaze Bucks

Unusual names for cities:
Santa Claus, Indiana
Young America, Indiana
Knockenstiff, Ohio
Center of the World, Ohio



I Should Have Known That!

- Passwords
- Keys (second)
- Grocery lists
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Blaze Bucks

What are the most common things we forget?

- Top 5 Passwords
Qwerty
Password
111111
12345678
abc123.



Passwords

- 50% chance that a password has at least one vowel.
- Women use personal names for passwords frequently.
- Men use their hobbies for passwords frequently.