

# School Customized Marketing Catalog

**Order Form  
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## Instruction Sheet

## Yearbook Sales

### Posters

### Yearbook Cover Posters

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### Postcards

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### Vertical Vinyl Banners

### Customized Marketing Packages

#### Gold

#### Silver

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### Take Home Order Forms

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### Cultural Marketing

#### Flier

#### Postcard

#### Vertical Vinyl Banner

### Parent Email Program (PEP)

## Ad Sales

### Postcards

### Fliers

### Brochures

## Price List

### Posters - 14 x 22

Four-color one-sided

<b>20</b>	<b>50</b>	<b>100</b>
\$28	\$65	\$111

### Fliers - 8½ x 11

Four-color one-sided

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$10	\$25	\$50	\$100	\$250

Four-color two-sided

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$20	\$50	\$100	\$200	\$500

Ad Tri-fold Brochure

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$145	\$266	\$448	\$593	\$1,227

### Postcards - 4 x 6

Four-color two-sided. Price does not include postage (current U.S. postage rate is \$0.35 each).

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$56	\$76	\$109	\$162	\$357

### Order cards/Event cards/Info cards - 3½ x 2

Four-color two-sided

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2000</b>
\$35	\$40	\$50	\$60	\$99

### Vertical vinyl banners - 24 x 63

Custom vertical banner – \$91 each (stand and carrying bag included)

### Customized Marketing Packages - Gold

Charge to school per student

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$3.50	\$2.45	\$2.05	\$1.65	\$1.45

### Customized Marketing Packages - Silver

Charge to school per student

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$2.20	\$1.93	\$1.75	\$1.50	\$1.35

### Customized Marketing Packages - Bronze

Charge to school per student

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$1.30	\$1.10	\$0.95	\$0.80	\$0.75

- First hour of art time is free.
- PDFs are available at no charge.
- Have images ready to upload when filling out the Customized Marketing Request Form.
- Postage and shipping are not included in prices.
- Please allow 7-10 working days for proof.
- Prices subject to change.

**Questions? Contact us:**

[schoolmarketing@walsworth.com](mailto:schoolmarketing@walsworth.com)

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### Take Home Order Forms - 8½ x 11

Four-color two-sided order form with pocket envelope. Price does not include postage (U.S. postage rate is \$0.55 as of Jan. 27, 2019).

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$25	\$62.50	\$125	\$250	\$625

### Mail Home Order Forms - 8½ x 11

Four-color two-sided flier with size 9 and size 10 envelopes. Price does not include postage (U.S. postage rate is \$0.55 as of Jan. 27, 2019).

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$40	\$100	\$200	\$400	\$1,000

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