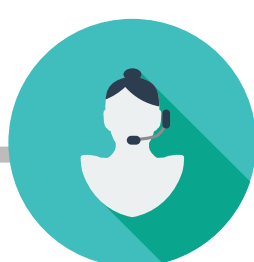


NEW ADVISER ROADMAP

So it's your first year as yearbook adviser and you're not quite sure where to start. That's OK, because Walsworth is the place for new advisers. We know yearbooks and we know what new advisers need. Follow this roadmap for the first few weeks to get your year off to a great start.

1

TAKE A DEEP BREATH AND CHILL. YOU'VE GOT THIS!



Touch base with your new best friends – your Walsworth Yearbooks sales rep and CSR.



Get started by looking at all the helpful online resources we have for you in one convenient spot at walsworthyearbooks.com/newadvisers.



Log in to Members Only at walsworthyearbooks.com and look around.

2

BREAK TIME! REWARD YOURSELF AND YOUR STAFF WITH DONUTS.



Break the ice with your staff. The list of icebreakers at walsworthyearbooks.com/icebreakers will do the trick.



Did you know Walsworth built the most complete help website in yearbooks? It's true. Go to yearbookhelp.com and use your Members Only username and password to access the helpful content.



Check out Mike Taylor's back-to-school guide for new advisers, which can be found at walsworthyearbooks.com/ebooks.



Yearbook can be a jungle the first year. That's why you should download our [New Advisers Field Guide to Yearbook](#) to steer you through.



Attend, or watch a replay of, one of our informative webinars. Go to walsworthyearbooks.com/webinars.

3

PAUSE AND LET OFF SOME STEAM. TIME TO DANCE!



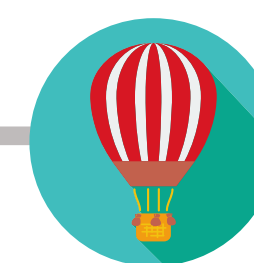
Learn how to spread the word to parents with our Parent Email Program (PEP) at walsworthyearbooks.com/pep.



Could you use some extra help? Ask your sales rep about our [Adviser Mentor Program](#).



Use our *Yearbook Suite* curriculum to teach everything from design to writing. Order [printed workbooks](#) or [download PDFs](#).



Locate, and start reviewing, your Planning and Starter Kits. They're filled with useful materials!



Download [Our Best Advice eBook](#). Read tips from some of the most experienced yearbook advisers.

4

LOOK AT HOW MUCH YOU'VE DONE. TREAT YOURSELF! BRING IN SNACKS.



Time to start promoting your book and ad sales. Find everything you need at walsworthyearbooks.com/marketing.



You need inspiration and ideas to create. Get them in our [Design Showcase](#) galleries and [Idea File](#) magazine.