



Yearbook Shout

Video Sample Script

Time: 20-30 seconds

Scene 1: Two students writing in each other's yearbooks. Third student enters.

Student 3: Hey, whatcha doin'?

Student 1: We're signing our yearbooks.

Student 2: Yeah, did you see how awesome they are this year?

Student 3: Oh, yeah, they rock. Buy hey, why leave only written notes when you can leave a yearbook shout as well?

Students 1 and 2 together: A what?

Student 3: A Yearbook SHOUT—it's a video signature to leave for your friends.

Students 1 and 2: Whoa, that's cool! How does it work?

Scene 2: Student 3 or Narrator voice over, while video shows phone with Yearbook Shout app.

Student 3: It's super easy. All you do is download the FREE Yearbook Shout app on your smartphone or tablet. You'll find it in the App Store or Google Play. Log in and you're ready to SHOUT.

Scene 3: Students 1 and 2 act out using the app—while student 3 or narrator explains:

Student 3 or Narrator: To create a SHOUT, scan the code on a new SHOUT sticker, record your video, and save it. Then, write who the SHOUT is for on the sticker, and put it in their yearbook when you sign their book.

Then, your friend can scan the SHOUT you left in their yearbook to see your personal message.

Scene 4: All three students explain purchase details:

Buy your SHOUTs now so you can leave video signatures in your friends' books. SHOUTS are only (cost) for (qty) sticker codes and can be purchased at (include all purchase details).