

# School Customized Marketing Catalog

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Ad Sales

Emails

Postcards

Fliers

Price List

**Questions? Contact us:**

[schoolmarketing@walsworth.com](mailto:schoolmarketing@walsworth.com)

**Posters - 14 x 22**

Four-color one-sided

20	50	100
\$28	\$65	\$111

**Fliers - 8½ x 11**

Four-color one-sided

100	250	500	1000	2500
\$10	\$25	\$50	\$100	\$250

Four-color two-sided

100	250	500	1000	2500
\$20	\$50	\$100	\$200	\$500

Ad Sales Tri-fold Broc.

100	250	500	1000	2500
\$145	\$266	\$448	\$593	\$1,227

**Postcards - 4 x 6**

Four-color two-sided. Price does not include postage (current U.S. postage rate is \$0.35 each).

100	250	500	1000	2500
\$56	\$76	\$109	\$162	\$357

**Order cards/Event cards/Info cards - 2 x 3½**

Four-color two-sided

100	250	500	1000	2000
\$35	\$40	\$50	\$60	\$99

**Vertical vinyl banners - 24 x 63**

Custom vertical banner – \$91 each (stand and carrying bag included)

**Customized Marketing Packages - Gold**

Charge to school per student

100	250	500	1000	2500
\$3.50	\$2.45	\$2.05	\$1.65	\$1.45

**Customized Marketing Packages - Silver**

Charge to school per student

100	250	500	1000	2500
\$2.20	\$1.93	\$1.75	\$1.50	\$1.35

**Customized Marketing Packages - Bronze**

Charge to school per student

100	250	500	1000	2500
\$1.30	\$1.10	\$0.95	\$0.80	\$0.75

**Mail Home Order Forms - 8½ x 11**

Four-color two-sided flier with size 9 and size 10 envelopes. Price does not include postage (U.S. postage rate is \$0.55 as of Jan. 27, 2019).

100	250	500	1000	2500
\$40	\$100	\$200	\$400	\$1,000

- First hour of art time is free.
- PDFs are available at no charge.
- Have images ready to upload when filling out the Customized Marketing Request Form.
- Postage and shipping are not included in prices.
- Please allow 7-10 working days for proof.
- Prices subject to change.